

JAMES DUNN

PERSONAL PROFILE

I am a creative. While at its most basic this means I am a graphic designer, I have extensive experience working in marketing; planning and executing large events; and starting and maintaining large projects. My strength is finding the right solutions that fit the desired outcome. I'm happiest when confronted with a complex project that features lots of "moving parts."
I work well alone, but love a great team.

IN A NUTSHELL

In my many years as a creative I've worked in practically every aspect of marketing. My toolbox of solutions is very deep. I am able to do many things—and if I don't know how, I know where to turn or how to learn.

EMPLOYMENT EXPERIENCE

KÄRCHER NA • GRAPHIC DESIGNER WASHINGTON, D.C. 2014–PRESENT

I am responsible for design of all marketing materials utilized by dealers for Kärcher's Hotsy pressure washer division. These include print materials, web element design, email marketing and digital advertising. Hotsy is the number one maker of pressure washers in North America.

WEBSTER UNIVERSITY • GRAPHIC DESIGNER ST. LOUIS, MO 2006–2013

As a member of the University's Marketing Department, I was responsible for promotion and growth of Webster's undergraduate program. I conceived and implemented University global branding including the "A Better U" campaign.

PLAYBACK:stl • PUBLISHER DENVER, CO 2002–2017

From 2002 to 2006 PLAYBACK:stl was a monthly, glossy print magazine with a national circulation of up to 15,000. In October 2006, the magazine moved to online full time. I am responsible for the web design and maintenance of the site. The popular site receives nearly a half-million page views per month. Over its lifetime I have also overseen PLAYBACK:stl's branding, promotion and operations. I also participate as a writer and photographer for the publication.

FUTURE TAX LEADERS • CMO DENVER, CO 2016–PRESENT

BIGFATCAT • COO WASHINGTON, D.C. 2000–PRESENT

BIGFATCAT is the parent company for all my design, publication, marketing and event services performed. BFC is parent for PLAYBACK:stl and for PLAY:stl festival. The festival featured 100 bands over four days in the Loop District of St. Louis. My current freelance includes Ambli restaurants and Future Tax Leaders.

WEBSTER UNIVERSITY • GRAPHIC DESIGNER ST. LOUIS, MO 2001–2003

I was chiefly responsible for the design of recruitment materials for undergraduate, graduate, and continuing education programs. I also assisted in plans for future recruitment programs and refocusing the look and message of many of the school's publications, as well as its message sent via the web.

ERNST & YOUNG • SR. GRAPHIC DESIGNER MINNEAPOLIS, MN 1998–2001

I was responsible for the design and production of materials used by firm partners, and consultants to solicit new clients and fulfill client requests. These included multi-page proposals, posters, invitations, multimedia presentations, and tradeshow materials. I was responsible for supervision, guidance, training, and mentoring of designers at Creative Services Groups across the Midwest.

FLYING COLORS • PRODUCER/GRAPHIC DESIGNER MINNEAPOLIS, MN

MAIL BOXES ETC. • GRAPHIC DESIGNER SAN DIEGO, CO

STATE UNIVERSITY OF NY • GRAPHIC DESIGNER ALBANY, NY

AMERICAN INSTITUTE OF ChE • GRAPHIC DESIGNER NY, NY

EDUCATION

STATE UNIVERSITY OF NY AT PLATTSBURGH

BA COMMUNICATIONS Mass Media

WEBSTER UNIVERSITY • ST. LOUIS MO

BA HISTORY United States

HOBBIES



MEMBER

AMERICAN INSTITUTE OF GRAPHIC ARTS

WASHINGTON D.C. CHAPTER

SKILLS

GRAPHIC DESIGN print digital environmental

MARKETING corporate education non-profit

TRADE SHOW/EVENTS

ADOBE SUITE indesign photoshop illustrator

MICROSOFT OFFICE powerpoint word excel

SOCIAL MEDIA facebook instagram snapchat etc.